



MINISTERO DELL'AMBIENTE
E DELLA TUTELA DEL TERRITORIO E DEL MARE

Sustainable Development and Environmental footprint The Italian initiatives

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Nicoletta Fascetti Leon

Italian Ministry for the Environment Land and Sea - Sogesid

Acqua

Aria

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Natura

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International Framework: 2030 Agenda & Paris Agreement



COP21 · CMP11
PARIS 2015
UN CLIMATE CHANGE CONFERENCE



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Italian Law for the Green Economy



National Law 221/2015

«Measures to promote green economy and to reduce the use of natural resources»

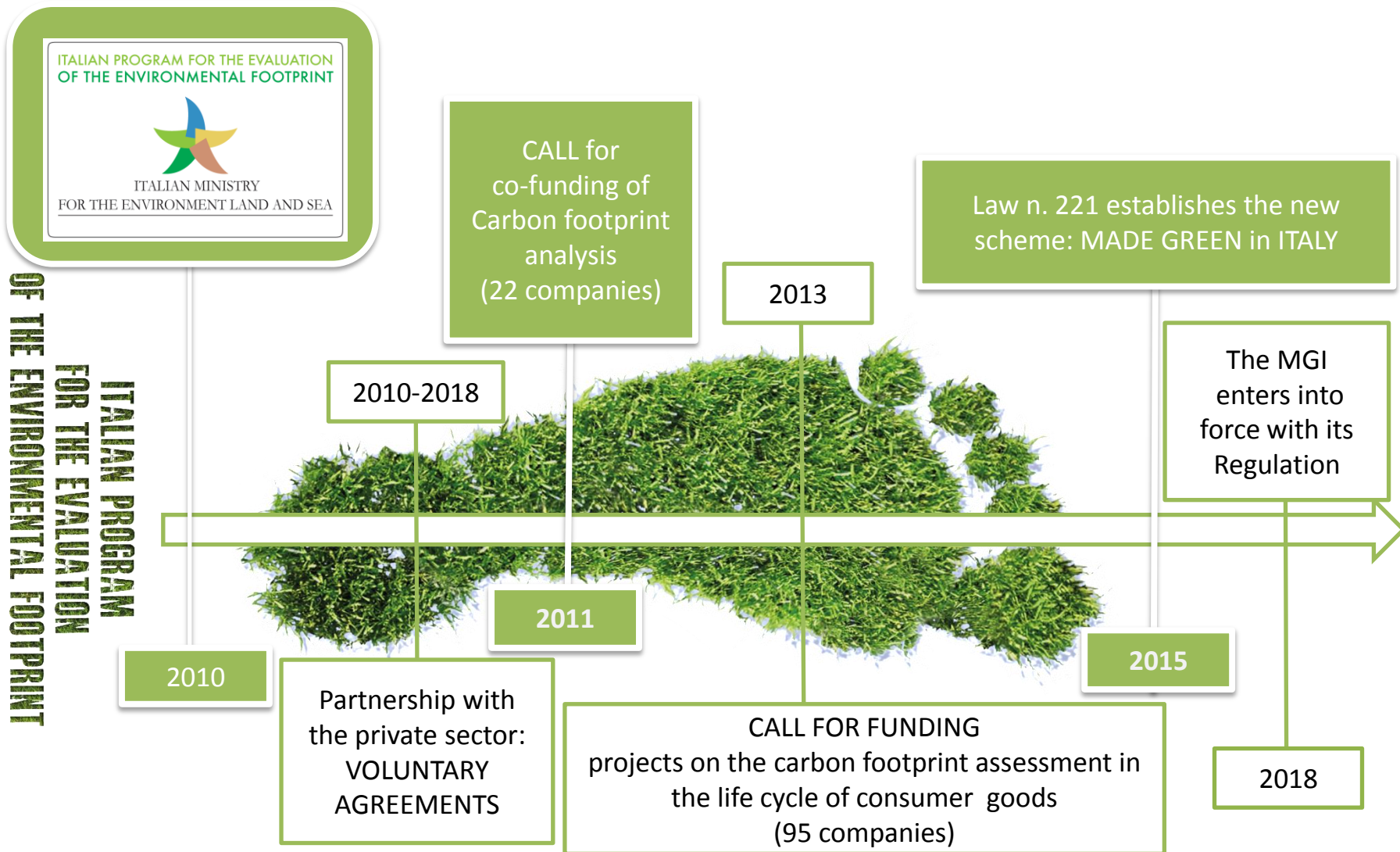
- **NATIONAL SUSTAINABLE DEVELOPMENT STRATEGY (ART. 3)**
- ITALIAN NATURAL CAPITAL COMMITTEE: REPORT ON THE STATE OF NATURAL CAPITAL IN ITALY (**ART. 67**)
- ITALIAN CATALOGUE OF ENVIRONMENTALLY FRIENDLY SUBSIDIES AND ENVIRONMENTALLY HARMFUL SUBSIDIES (**ART. 68**)
- SUSTAINABLE FINANCE
- SUSTAINABLE PRODUCTION AND CONSUMPTION PLAN (**ART. 21 C 4**)
- **NATIONAL VOLUNTARY SCHEME FOR ENVIRONMENTAL QUALIFICATION OF PRODUCTS (ART. 21 C 1-2-3)**

National Sustainable Development Strategy



- **Law 221/2015, Art. 3**, committed the Italian Government to define the NSDS and to update it, every three years
- The NSDS aims at implementing the sustainable development goals of the 2030 Agenda in Italy.
- It was presented in July 2017 at United Nations High-level Political Forum on Sustainable Development as Voluntary National Review and approved by the Inter-ministerial Committee for Economic Planning (CIPE) in December 2017.
- It is now in the implementation phase setting an inter-ministerial working group, involving Regions and a Forum for civil society participation

Environmental footprint: the Italian initiative



“Made Green in Italy” scheme

The national **voluntary** scheme for environmental qualification of products has been established by the National Law 221/2015 (Art 21)

This scheme adopts the **PEF methodology** to evaluate the environmental footprint of products, as defined by the Recommendation 2013/179/EC and following guidance and technical documents.



The enforcing Regulation has been drafted by the **Ministry for Environment** and recently adopted (Decree March 21, 2018, published on May 29, 2018).



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Environmental footprint & SDGs



6.3 Increasing water quality by reducing landfill, pollution and chemicals release, halving waste water while increasing recycling and reuses.

6.4 Increasing water use efficiency

6.6 Protecting water ecosystems



12.2 Efficient and sustainable use of natural resources

12.3 reducing food waste, even during post-harvesting

12.4 managing chemicals in an ecofriendly way

12.5 reducing wastes

12.6 promoting sustainable practices among companies

12.7 promoting sustainable practices among public administrations

12.8 By 2030 endure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature



13.2 Integrating mitigation measures about climate change into public policies

13.3 improving education and sensitization about climate change



MGI: the potential communication effect

An easy to recognise logo is assigned and must be placed on products

A barcode or qr code will lead to a detailed declaration that provide better and transparent information to consumers

Enhance market surveillance. Stakeholders can check compliance and find information on:

- 3 main impacts categories
- Position against the benchmark
- Pursued and achieved continuous improvement (if not in the “best class”)
- Compliance with National GPP mandatory criteria (if applicable)

Foster a **sound competition** on more sustainable solutions through direct access to product related information

State of implementation

Life project has been approved on six Product Category Rules elaboration and on the communication of Environmental footprint

EU funds supporting best practices

LIFE is the main EU financial instrument aimed at protecting the environment, natural resources and biodiversity as well as the implementation of the environmental policy and legislation.



IMELS developed an innovative tool, the “Knowledge Platform”, aimed at sharing and reproducing of best practices for environmental protection and climate action implemented in Italy with the support of EU funds.



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Contact & conclusion

Italian Ministry for the Environment Land and Sea
Directorate for Sustainable Development, Environmental Damage, European
Union and International Affairs

Via Cristoforo Colombo, 44
00147 Rome

fascetti.nicoletta@minambiente.it
mgi@minambiente.it



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